

**ARTS & CULTURAL
ALLIANCE**
OF SARASOTA COUNTY

ALLIANCE VISION

“Arts and culture are essential to the continuing development of a vibrant, creative community.”



MISSION

Your Designated Local Arts Agency

The mission of the Arts and Cultural Alliance is to serve as the resource, voice, and advocate for arts and culture in our community.



Resource for the Arts

We hosts a robust website with a local arts calenda as well as directories of local artists, organizations, and venues.

Events for August 2024						
« July						September »
Aug 4	Aug 5	Aug 6	Aug 7	Aug 8	Aug 9	Aug 10
10:00 am Sunday Funday	9:00 am Community Art Show	9:00 am Community Art Show	9:00 am Community Art Show	9:00 am Community Art Show	9:00 am Community Art Show	2:00 pm The Music of Laurel Canyon
2:00 pm The Music of Laurel Canyon		11:30 am Fall Travel to France with Karoline...	4:00 pm The Poetry of French Cinéma	11:30 am Fall Travel to France with Karoline...	6:00 pm The Music of Laurel Canyon	2:00 pm The Four C Notes
		12:00 pm Open Studio	7:30 pm The Music of Laurel Canyon	7:30 pm The Music of Laurel Canyon	6:00 pm The Four C Notes	7:30 pm My Way: A Musical Tribute to...
		4:00 pm Mommy & Me	7:30 pm The Four C Notes	7:30 pm The Four C Notes	7:30 pm My Way: A Musical Tribute to...	
		7:30 pm The Music of Laurel Canyon				
		7:30 pm The Four C Notes				



Jorge Blanco
Visual Arts: Drawing, Illustration, Sculpture



Lisa Broadbent
Visual Arts: Painting



Cosette Kosiba
Visual Arts: Painting



Meg Krakowiak
Visual Arts: Painting



 Creative Liberties Artist Studios, Galleries & Creative Academy
Association/Club/Group, Commercial Business, Educational, Gallery, Kids/Family, Retail, Traditional Arts, Visual Arts

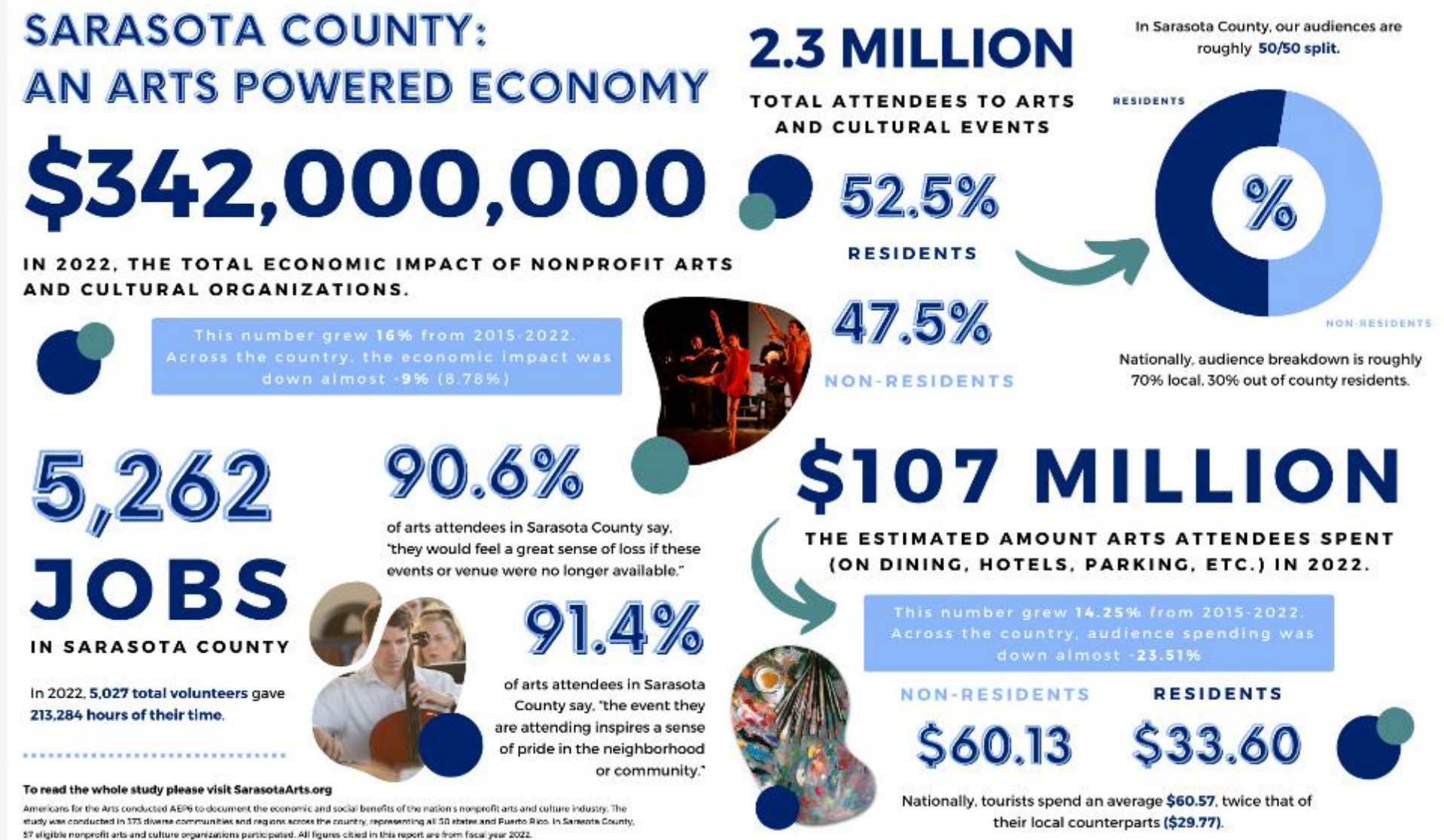
Voice for the Arts

We convene arts groups on topics including branding, marketing, education, and funding.



Advocate for the Arts

We distill information from our convening work into a unified message and share it with local and state officials as well as economic councils and chambers of commerce.



A photograph of two young girls in an art classroom. They are both wearing light blue shirts and green aprons. The girl on the left is smiling and looking down at her work. The girl on the right is wearing glasses and is also smiling while painting. They are sitting at a table with various art supplies, including paint containers and brushes. In the background, there are colorful paintings on easels.

Arts Education/ Community Engagement

Ensuring access for all to high quality and lifelong learning experiences, in and through the arts.

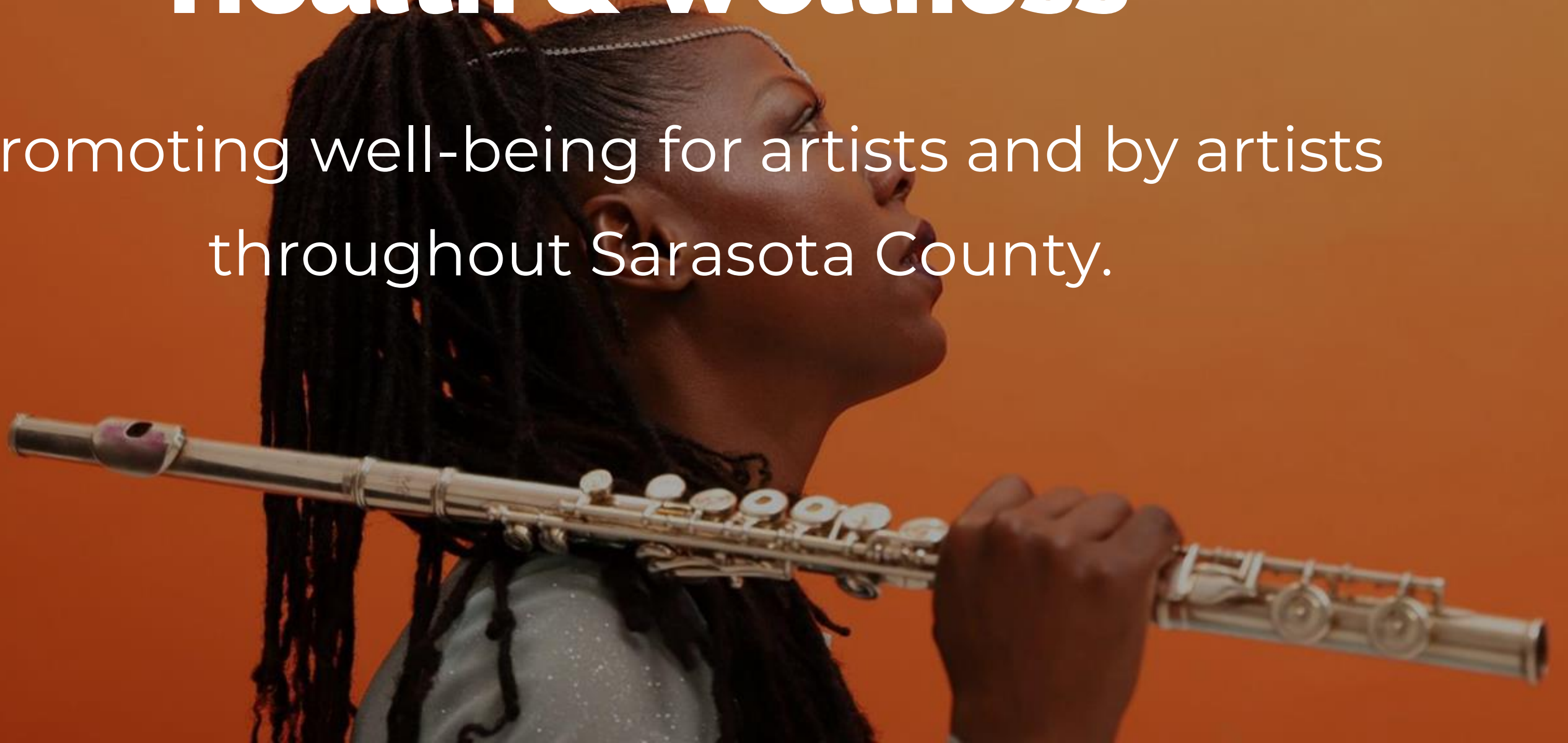


PATRIOT PLAZA

SARASOTA NATIONAL CEMETERY

Health & Wellness

Promoting well-being for artists and by artists
throughout Sarasota County.



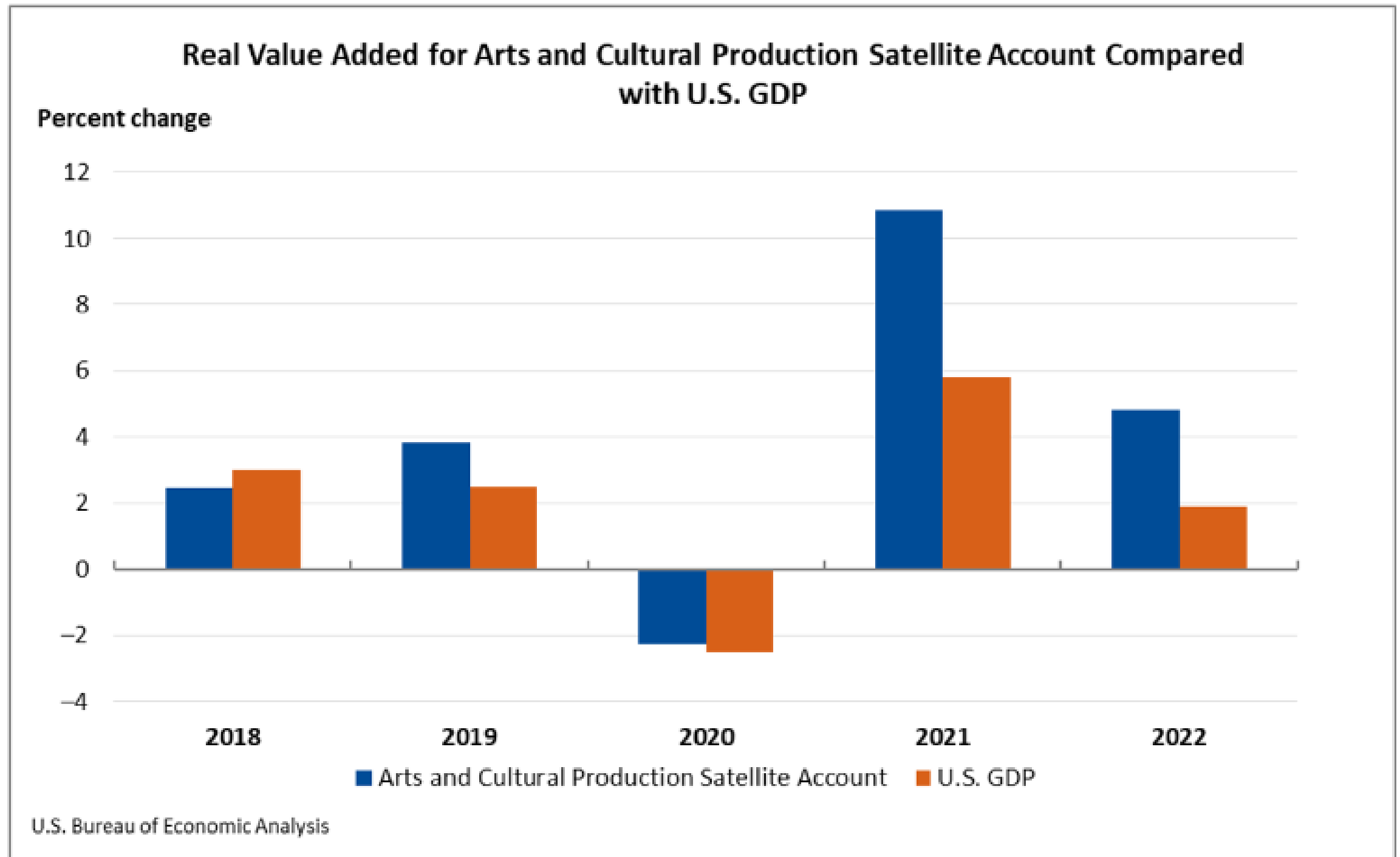
A blurred background image showing a person playing a xylophone. Sheet music is on a stand, and the person's hands are visible playing the instrument. The scene is outdoors with trees in the background.

Arts Powered Economy

The arts play a vital role in our economic vibrancy; attracting tourists, creating jobs and defining our region as Florida's Cultural Coast.

Arts in the Nation

The arts and culture sector represents a full 4.31% of the nation's GDP, topping \$1.1 trillion with over 5.2 million jobs.

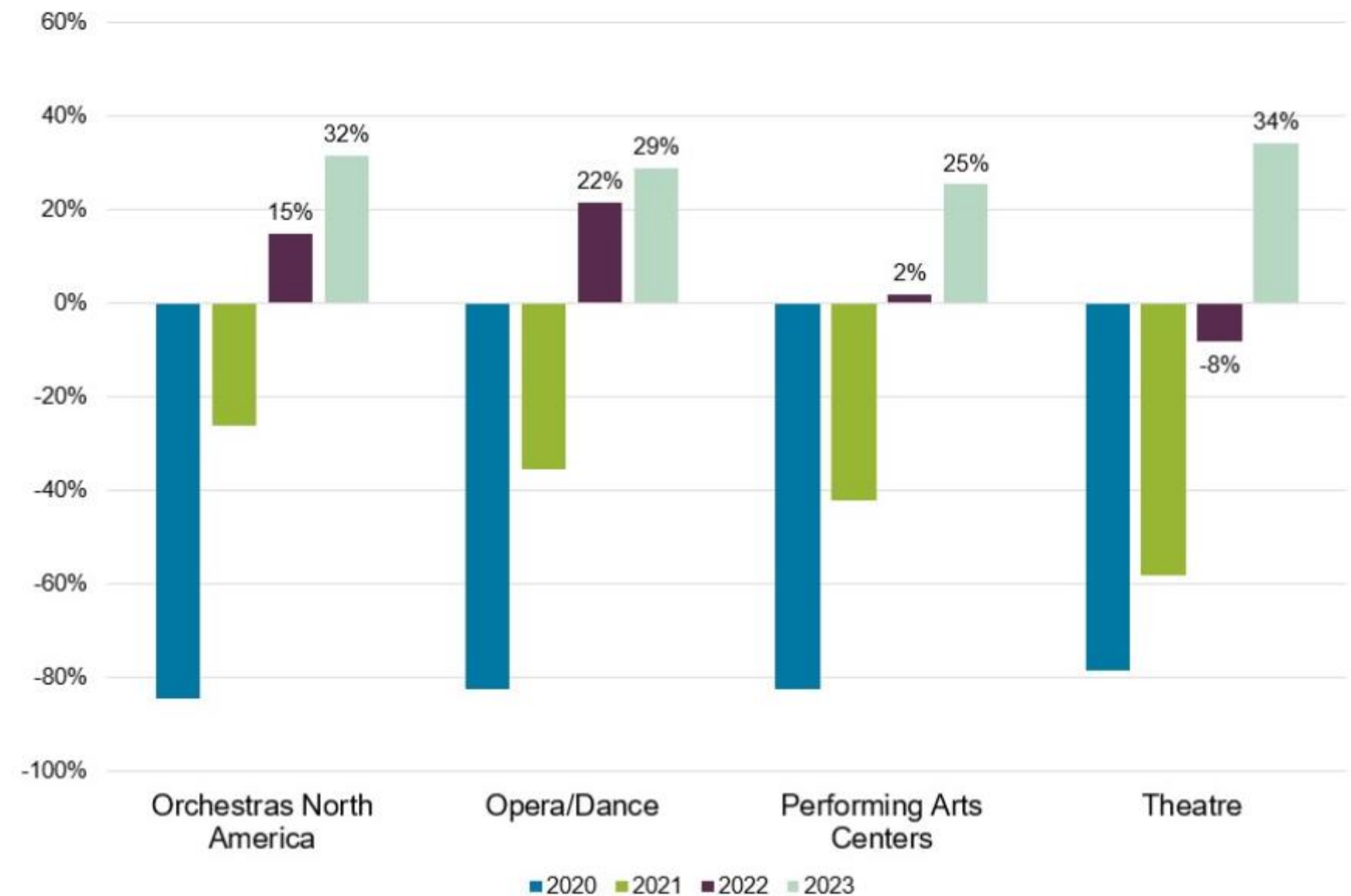


Source: Arts and Cultural Production Satellite Account, U.S. and States, 2022

Arts in the Nation

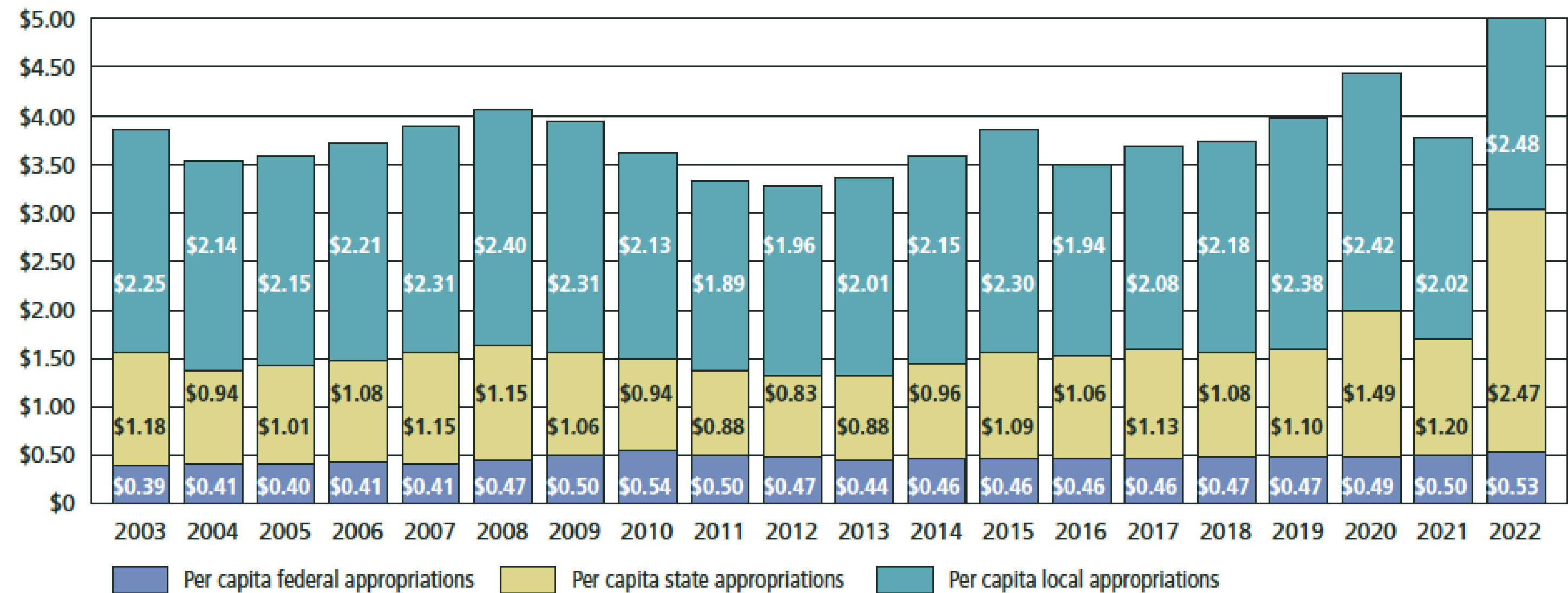
Most major genres began beating 2019 revenues in 2022 and have continued to grow revenue in the following years.

2023 Ticket Revenue by Genre in NA v 2019



Source: TRG Arts Blog Post May 2024: <https://trgarts.com/blog/ticket-sales-and-revenues-are-up-why-does-it-hurt>

FIGURE 2. Federal, state, and local government per capita appropriations, 2003-2022



Arts in the Nation



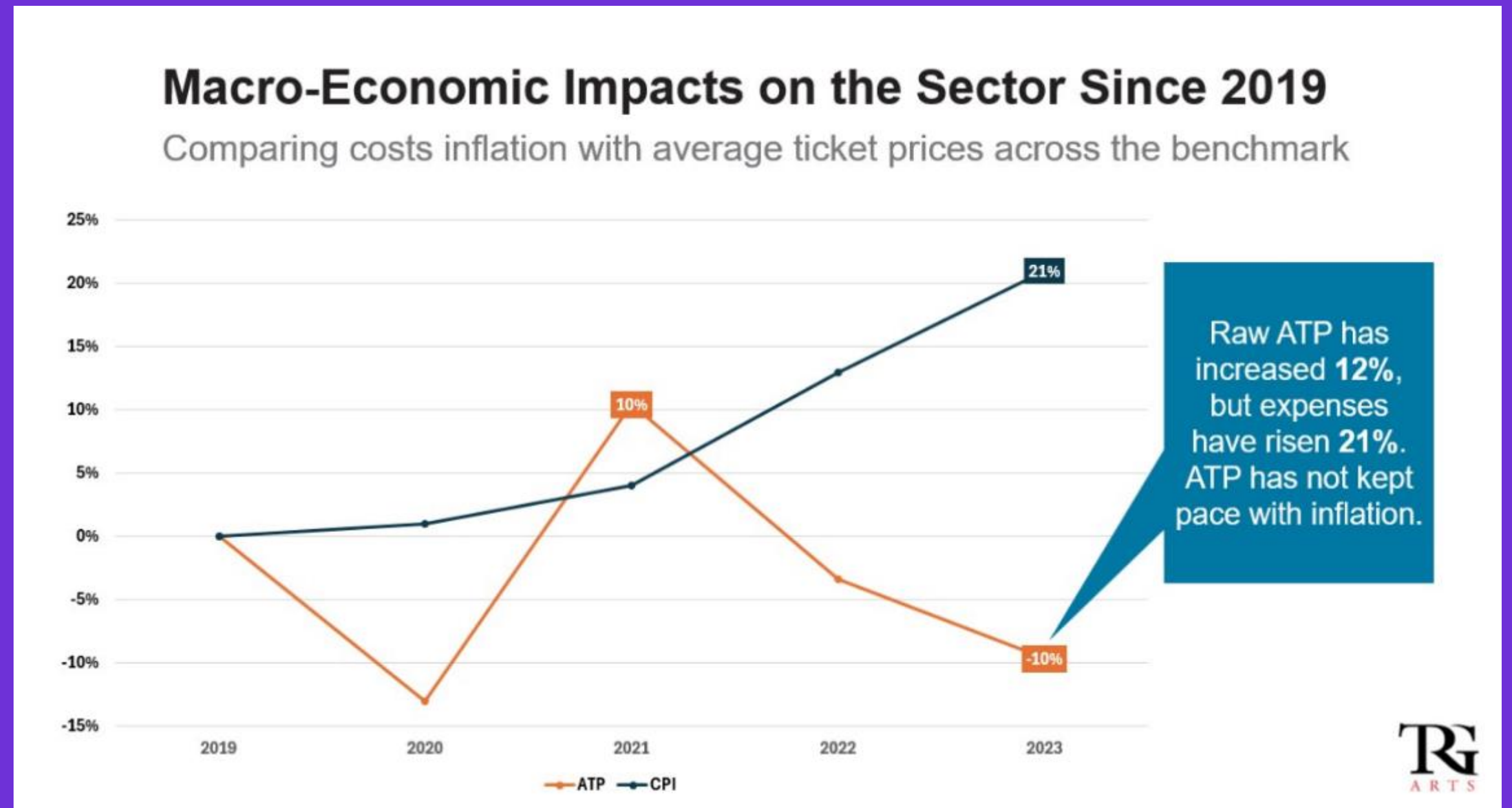
Average Public Funding per Capita

Inflation weakens the purchasing power of a dollar. When considering inflation-adjusted dollars, total public funding decreased by around 10.4% in 2022 relative to 2001 levels.

Source: Grantmakers in the Arts: <https://reader.giarts.org/read/public-funding-for-arts-and-culture-in-2022>

Arts in the Nation

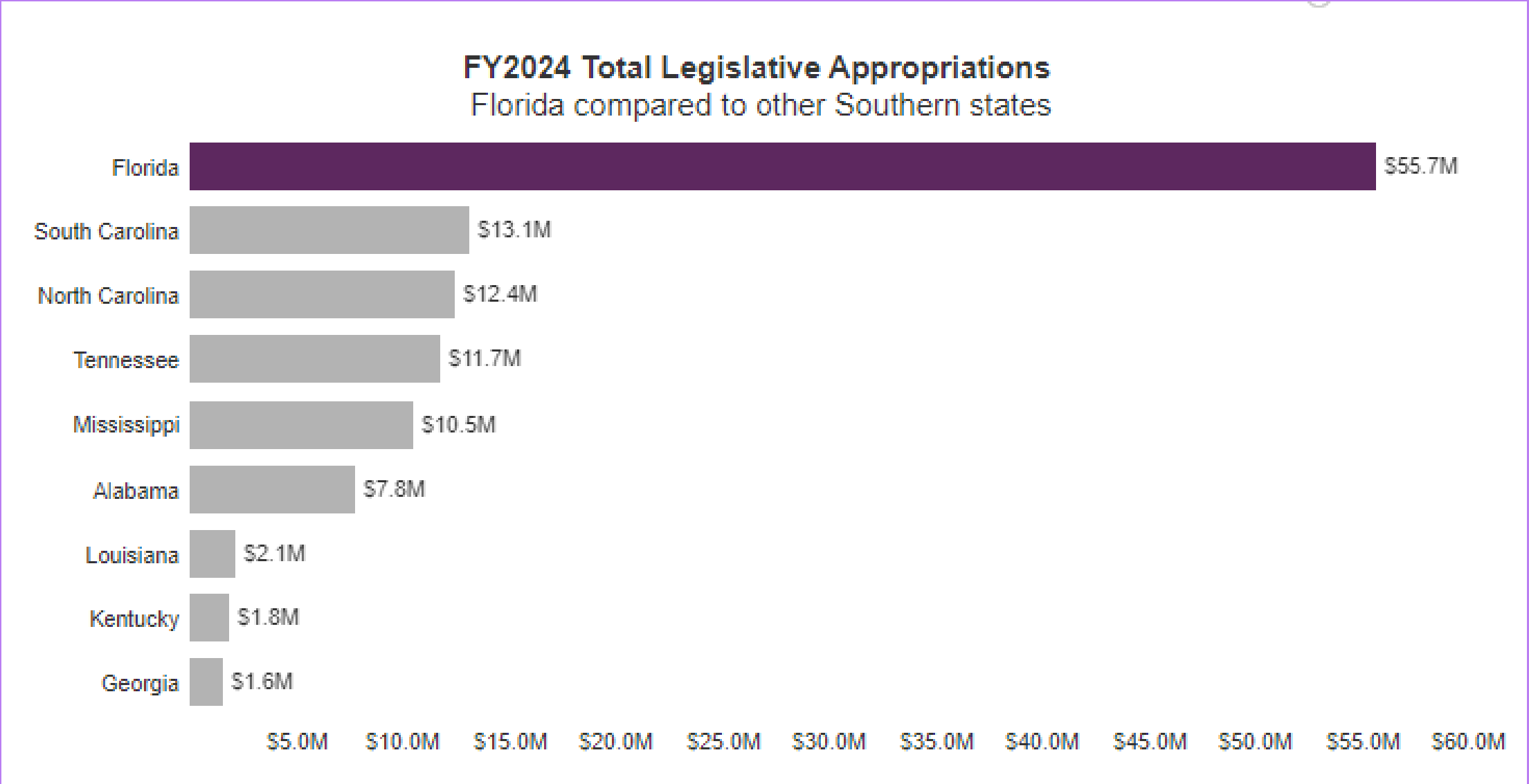
Inflation, and therefore the costs of doing business, have risen 21% since 2019. While ticket prices have risen about 12% since 2019 to mitigate this, the rise has not kept up with the rate of inflation.



Source: TRG Arts Blog Post May 2024: <https://trgarts.com/blog/ticket-sales-and-revenues-are-up-why-does-it-hurt>

Arts in Florida

This image details the state appropriations per capita in southern states.



Total Legislative Appropriation	Legislative Appropriation Excluding Line Items	Total Legislative Appropriations per capita (nominal)	Per Capita Rank
\$55,652,101	\$43,252,101	\$2.46	11

Source: National Assembly of State Art Agencies



Arts in Florida



For the first time in the program's history, all arts grants through the Florida Division of Arts and Culture were vetoed for fiscal year 2025 – a veto of \$32,000,000.

ARTS

In historic first, Florida Governor Ron DeSantis vetoes most arts funding in Florida



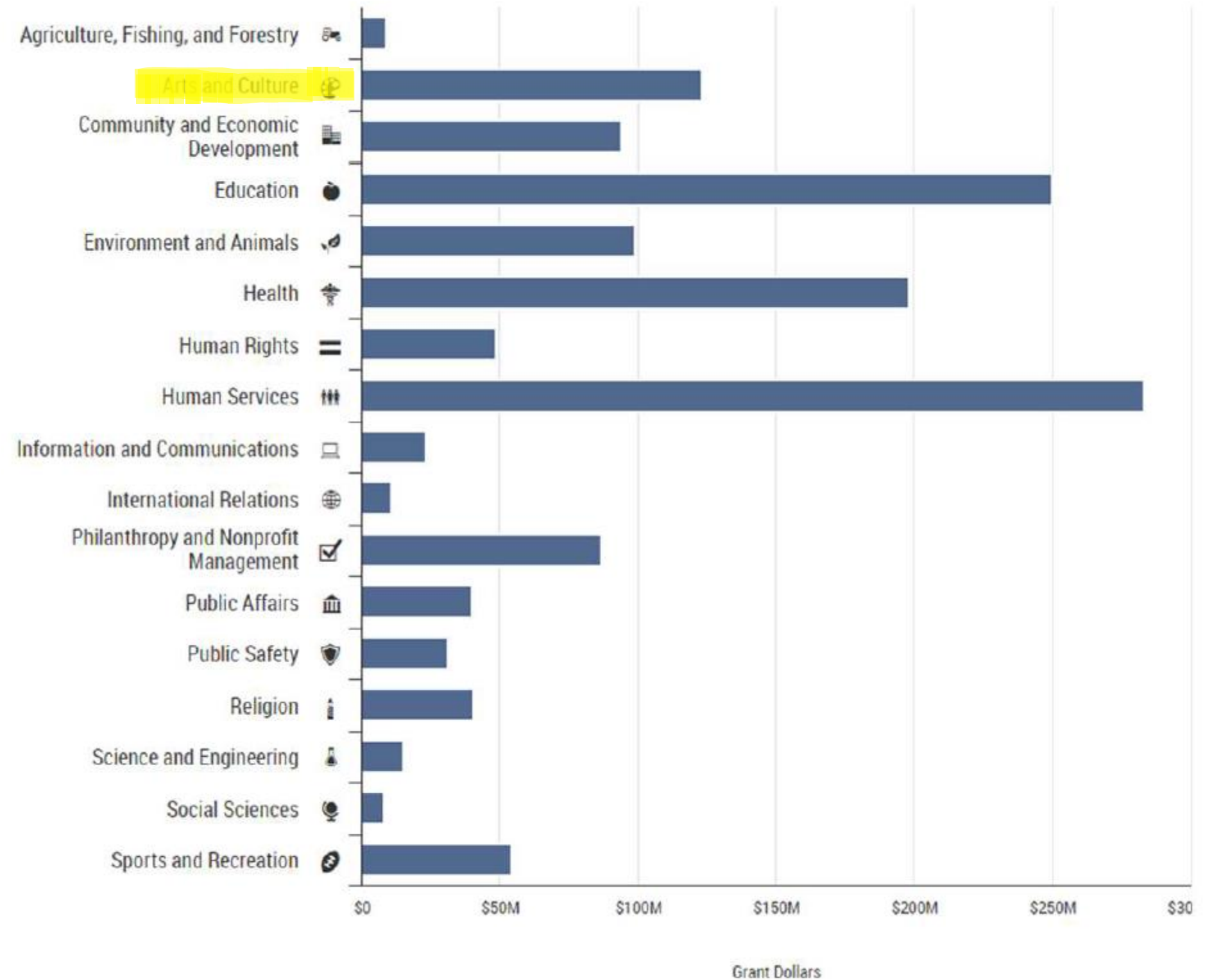
[Jay Handelman](#)

Sarasota Herald-Tribune

Published 9:54 a.m. ET June 14, 2024 | Updated 9:54 a.m. ET June 14, 2024

Arts in Florida

This chart shows giving by area from Florida foundations. In 2021, Florida foundations gave 3,027 arts and culture grants totaling \$123 million



Source: Candid & Philanthropy Southeast: "Southern Trends Report"

Arts in the Sarasota

The economic impact of the arts in Sarasota grew from 2015 to 2022, while it fell throughout most of the county.

SARASOTA COUNTY: AN ARTS POWERED ECONOMY

\$342,000,000

**IN 2022, THE TOTAL ECONOMIC IMPACT OF NONPROFIT ARTS
AND CULTURAL ORGANIZATIONS.**



This number grew 16% from 2015-2022.
Across the country, the economic impact was
down almost -9% (8.78%)



Source: AEP6 Study conducted by Americans for the Arts

Arts in the Sarasota

Sarasota audiences are willing to spend more money when experiencing an arts event than audiences in other places in the country.



Source: AEP6 Study conducted by Americans for the Arts

Arts in the Sarasota

Sarasota arts and cultural events draw more out-of-county residents than the national average.

2.3 MILLION

TOTAL ATTENDEES TO ARTS
AND CULTURAL EVENTS



52.5%

RESIDENTS

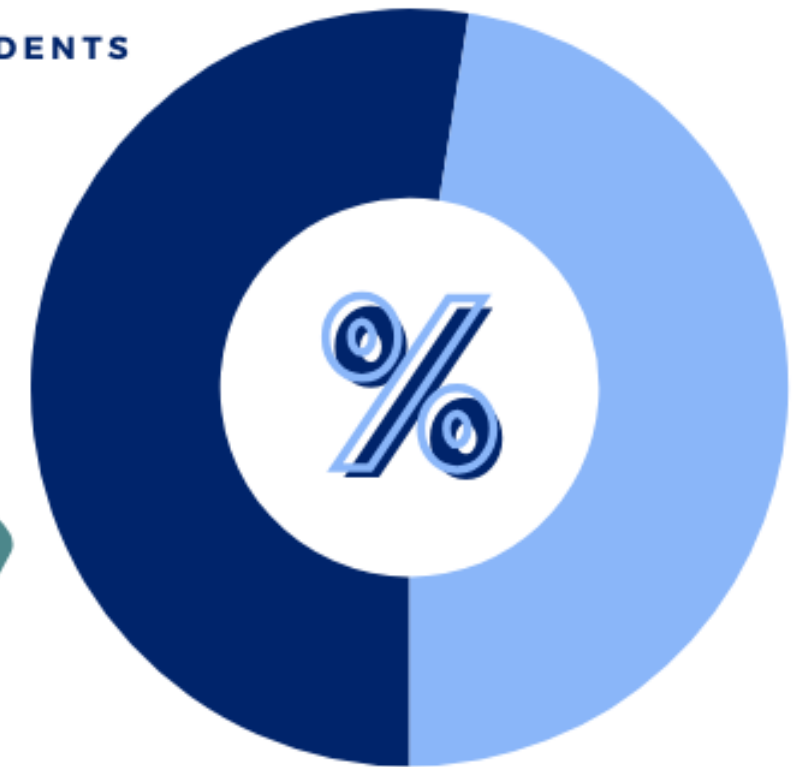


47.5%

NON-RESIDENTS

In Sarasota County, our audiences are roughly **50/50 split**.

RESIDENTS



NON-RESIDENTS

Nationally, audience breakdown is roughly 70% local, 30% out of county residents.

Source: AEP6 Study conducted by Americans for the Arts

Arts in the Sarasota

In July, the Board of County Commissioners voted to approve 35 out of 38 proposed projects to receive funding through the Tourist Development Cultural/Arts grant program. These grants will total \$2.1 million



Sarasota Board of County Commissioners Approve
2025 Tourist Development Cultural/Arts Grants

Curiosity

Your superpower

Maria Schaedler-Luera



Visual Thinking Strategies

Patriot Plaza



Visual Thinking Strategies (VTS)

WHAT?

An educational
approach that uses art
and visual imagery

WHO?

Abigail Housen
Philip Yenawine



Visual Thinking Strategies (VTS)

WHY?

- Art activates and builds background knowledge
- Art creates inquiry and motivation
- Art deepens comprehension
- Art helps us reflect

HOW?

- What do you see? What is going on?
- What do you see that makes you say that?
- What else can you find?



Photographer: David Burnett, Contact Press
March 1971

What thoughts,
observations, or
questions do you have
regarding your
experience or the way I
facilitated the VTS?

Mindfulness and Art

Sense and See





PHILLIE'S AMERICAN

Only 5¢



Edward Hopper - Nighthawks (1942)

What sensory detail stood out to you? How has connecting to the image through your senses has shifted your focus or mood?

THANK YOU



Sarasota
Arts.org

